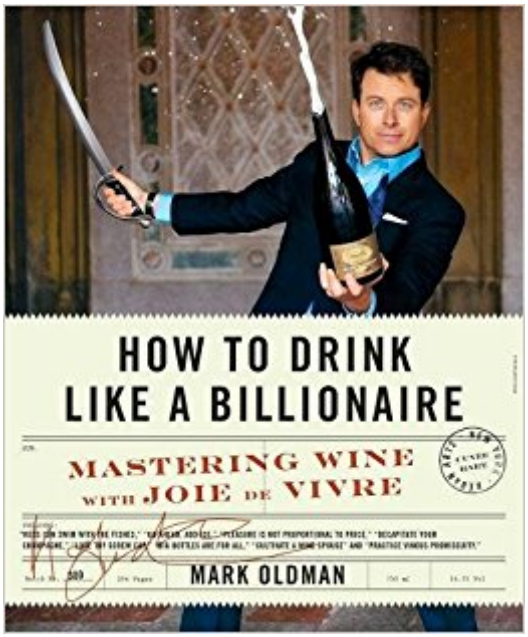
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How To Drink Like A Billionaire: Mastering Wine With Joie De Vivre



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Synopsis

2017 GOURMAND BEST IN THE WORLD AWARD FORÃ Â DRINKS EDUCATION 2017 IACP COOKBOOK AWARD FOR WINE, BEERÃ Â & SPIRITS Want to know the mysteries of how the 1% drink? Mark Oldman, one of AmericaÃ¢â ¬â„¢s most popular wine experts, demystifies the secrets of the wine world, so you can drink, enjoy, and savor wine betterÃ¢â ¬â •and cheaper.Mark Oldman distills his vast knowledge of wines into this easy-to-read, humorous guide, complete with in-depth how-tos on everything from tasting, swirling, and buying wine the same way billionaires doÃ¢â ¬â •without the price tag. With his characteristic wit and charm, Oldman spills on how to imbibe like an insider while cutting through the pretension and geekiness that still surrounds wine. From detailing little-known ways to hone in on the best value bottles to the secret maneuvers you can do to master wine in restaurants, shops, and at home, How to Drink Like a Billionaire will have you approaching wine with the shrewdness, style, and unapologetic joy of the 1 percent.

Book Information

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Customer Reviews

WINNER, GOURMAND WORLD COOKBOOK AWARD FOR BEST DRINKS EDUCATION BOOK"This high-class guide is an adventure into the world of wine." Ã¢â ¬â •Vanity Fair'sÃ Â "Books You Should Read Now""A guide to wine and Champagne to find the most delicious bottles for the best price." Ã¢â ¬â •Forbes"Advice on drinking wine with confidence and covers topics such as undiscovered wine regions and surprising wine and food combinations."Ã Â Ã¢â ¬â •The New York Times"The ultimate guide to drinking like a billionaire on a normal budget."

Ã¢â ¬â •Maxim"The best wine book of the year, giving people the tools to disarm the pretention of wine. Mark Oldman is the best in the business and the rare expert that can move between billionaires and casual drinkers, and take us all along for the ride." Ã¢â ¬â •Dane Neal,Ã Â WGN Radio"Mark OldmanÃ¢â ¬â„¢sÃ Â How to Drink Like a BillionaireÃ Â brilliantly demystifies wine like no book has before, teaching us all to drink passionately, drink smart, and drink with utter confidence. With his usual ease and wit, he has written a guide to wine (and life) for our generation. And we will all drink better for it!" Ã¢â ¬â •Gail Simmons, food critic, TV host and author ofÃ Â Talking With My Mouth Full"Oldman brings a congenial spirit and wry humor to this guide to selecting, drinking, and appreciating wine . . . a useful reference and an enjoyable lark." Ã¢â ¬â •Stanford Magazine"The cheekiest, most fact-packed cheat sheet in all of winedom . . . From Champagne to chardonnay, Mark Oldman helps professionalize your taste in wine." Ã¢â ¬â •Jesse Kornbluth, The Good Man Project"This unpretentious tome teaches readers how to imbibe like the 1 percentÃ¢â ¬â •for a fraction of the cost." Ã¢â ¬â •Star Magazine"An engaging guide to just about anything you could want to know about wine . . . It's no wonder Mark Oldman has become one of the most well-known experts on wine in the country." Ã¢â ¬â •Austin American-Statesman"How to Drink Like a BillionaireÃ Â is not just the best guide for drinking wine stylishly, but Mark Oldman offers his readers a comprehensive yet fun approach to one of our favorite topics. It's colorful, charismatic and innovative from beginning to end!Ã¢â ¬Â• Ã¢â ¬â • Marcus Samuelsson,Ã Â chef, restaurateur, and author of six books, including theÃ Â New York TimesÃ Â bestseller,Ã Â Yes, Chef."Too fun to put downÃ Â . . . Oldman is one of the leading authors on wine." Ã¢â ¬â •Tulsa World"Wit is at the heart of this book, but so is wisdom. With his trademark accessible, personal style, Oldman unfurls all manner of advice, with the ultimate goal of helping us 99 percenters imbibe like the hoity toity do. Packed with informative infographics and incisive insights, Oldman's book is great for not only diving in deeply by a fire but also perusing a few pages at a time." Ã¢â ¬â •Star TribuneÃ Â "This is the must-have guide to drinking wine like the 1 percent." Ã¢â ¬â •Victoria Kelsey,Ã Â Hampton Sheet"Oldman lets readers know how to drink wine with confidence and style, in a funny and digestible manner." Ã¢â ¬â •Epoch Times"Filled with more than 100 short 'chapters'Ã¢â ¬â •many a single page, helping you navigate wine lists, find retail bargains, up your vocab, deal with 'glasshole' sommeliers and buy wine tools cheapÃ¢â ¬â •plus lots more of Oldman's irreverent, humorous myth busting. It's designed to make you a better-educated consumer, so you can do what billionaires love to doÃ¢â ¬â •live large and save money in the process." Ã¢â ¬â •Chicago Tribune"How to Drink Like a BillionaireÃ Â lets you you in

on the drinking habits of the super wealthy, and, more importantly, how to channel them on a budget." Ã¢â ¬â •Wine Enthusiast's 2016 Cocktail Party Gift Guide

Mark Oldman is one the countryÃ¢â ¬â„¢s leading wine personalities. Bon AppÃƒÂ¨tit described his style as Ã¢â ¬Å“winespeak without the geek.Ã¢â ¬Â• Twice the winner of the Georges Duboeuf Best Wine Book of the Year Award, his booksÃ¢â ¬â •OldmanÃ¢â ¬â„¢s Guide to Outsmarting Wine (Penguin) and OldmanÃ¢â ¬â„¢s Brave New World of Wine (Norton)Ã¢â ¬â •have been called the Ã¢â ¬Å“perfect bookÃ¢â ¬Â• by the Wall Street Journal and the Ã¢â ¬Å“perfect primerÃ¢â ¬Â• by The New Yorker. OldmanÃ¢â ¬â„¢s sold-out appearances at the countryÃ¢â ¬â„¢s top gastronomic festivals are considered must-see events in the world of food and wine. He has been the wine expert for Pottery Barn, lead judge in the PBS television series Ã¢â ¬Å“The Winemakers,Ã¢â ¬Â• and the wine correspondent for the Food Network. Keenly interested in innovating in the areas of education and consumer advocacy, Oldman also founded and ran the career portal Vault.com for a decade until its successful sale to a private equity firm. A licensed attorney and three-time Stanford graduate, he serves or has served on five major boards of the university.

I wouldn’t have gone out of my way to purchase a book on wine... but a friend recommended it and I’m so glad he did. Very well done. The author’s humor comes through in spades; while he takes the subject of purchasing and drinking wine seriously, he doesn’t take himself too seriously. I felt like I was getting straight talk. At last, I don’t feel like I have to have 10 different wine glasses and know which one to use with which wine?! The art and infographics make it very readable and the paper choice makes it a joy to flip through. I’m actually considering giving it as a gift which is big because I’m busy trying to decrease the number of books in my own home. But this one is a pleasure to peruse --- you could read a page or two at a time and come back to it; or use it as a reference at other times. Try it. I think you’ll enjoy --- and learn while you do.

Mr. Oldman has so much information to offer, and this book is like having the opportunity to have a personal conversation and grill him with everything you ever wanted to know. Many of us have seen him at the myriad food festivals he attends, but the problem is when you go see him, he is so inundated by beautiful screaming women (is this guy the fifth Beatle?) that you can’t get anywhere near him to ask questions. Now we have the book so that between this and the opportunities to see him at festivals, you’ll get a lifetime worth of great wine information.Oldman can probably afford

drink like a billionaire. I can’t. Thankfully, this book does what it says.

Of all the books I’ve read this year, this one has become my go-to conversation starter. A complete stranger at a wedding, a co-worker at the office, a wine store owner as I purchased one of the book’s recommended bottles, each one was excited to ’talk wine’ and I loved sharing the underappreciated wine recommendations and the unusual food pairings from the book.Billionaire is worth the buy if only for the "Oldman’s 10 Best" chapters where the author names a popular wine, like pinot noir, and then lists 10 alternative wines that are similar but not as well known. Many of these wines are under-priced, pushed in the $10-$25 dollar range from lack of demand due to an intimidating name or lack of fame. These chapters spur the question, ’Why settle for a middle-of-the-road chardonnay, when you can drink a fantastic (insert top 10 recommendation here) for the same price?’This book is the opposite of pretentious. Oldman’s writing is approachable, witty, and will spark a little adjective envy as he masterfully describes wine using words not typically associated with drinking. I highly recommend stocking your bar with this book!

First, this book is a great read, cover-to-cover. If I didn’t drink wine (I do), it would still be a joy to read. The observations, insights and stories are worth the price of admission, even if the reader does not plan to put the book’s knowledge to its intended use.Second, the book is a guide to enjoying wine and life. There is a whole world of wine between high-end burgundy and wine with "lipstick, cupcakes or feet" on the label and Oldman urges his readers to explore and enjoy it. In Oldman’s world, wine is not merely consumed, it is experienced and his book ensures the entire process can be savored.Third, Oldman arms the unwary with the tools necessary to enjoy wine and the winebuying experience. Oldman gives the reader tips to assess where a sommelier’s allegiances lie and then urges the reader to press the sommelier to be an engaged guide to wines on and off the list. (See off list bottles p. 101)

Lately I have been on a mission to educate myself about wine so I have been reading every book and listening to every podcast I can get my hands on. This is by far my favorite and reinforced why I get so excited about wine. Yes, this book was full of useful information, but it also teaches the ATTITUDE of wine enjoyment. Big, bold, bling-y and unapologetic. Thanks to this book I bought my first magnum, have carried wine in a flask (to a boring reception where I knew the refreshments would be awful), and need to get my hands on a perron. I never drink more than a couple drinks in an evening, but after this book, each glass feels like a party. I originally bought the audio book,

which I highly recommend because it is so entertaining you will not feel like you are listening to 'wine education.' But I ended up buying the hard copy to have as a reference and it looks great and will be a great gift option. In fact, a portion of this book is dedicated to choosing an appropriate wine gift --personally, I think this book makes a great accompaniment to whatever bottle you choose to give. I'm a fan.

Over the years, I have had the opportunity to attend several of Mr. Oldman's wine seminars, and have found them to be informative and entertaining. Happily for the reader, this book does a nice job of channeling the author's stage persona, and it's a refreshing take on a wine education. Most wine books err on the side of pedantic prose, mistaking stuffiness for expertise. Reading this book is kind of like learning about the birds and the bees from your naughty uncle-- full of juicy stories and great tips. Who knew, for instance, that you can freeze your leftover wine for later drinking, or that Sauternes and Cheetos are a magical combination? The author's tongue-in-cheek approach is fortunately not a mere substitute for knowledge though, and such gems as "Mark's Gift Matrix" will increase your wine confidence in no time."How to Drink Like a Billionaire" furthers the manifesto of Mr. Oldman's last book, and gives the budding oenophile ample advice on how to drink bravely. The secret of a billionaire, it seems, is to focus on the joy in every drop and drink without fear. Do yourself a favor-- get this book, and buy more copies for friends and family. After all, why should billionaires have all the fun?

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